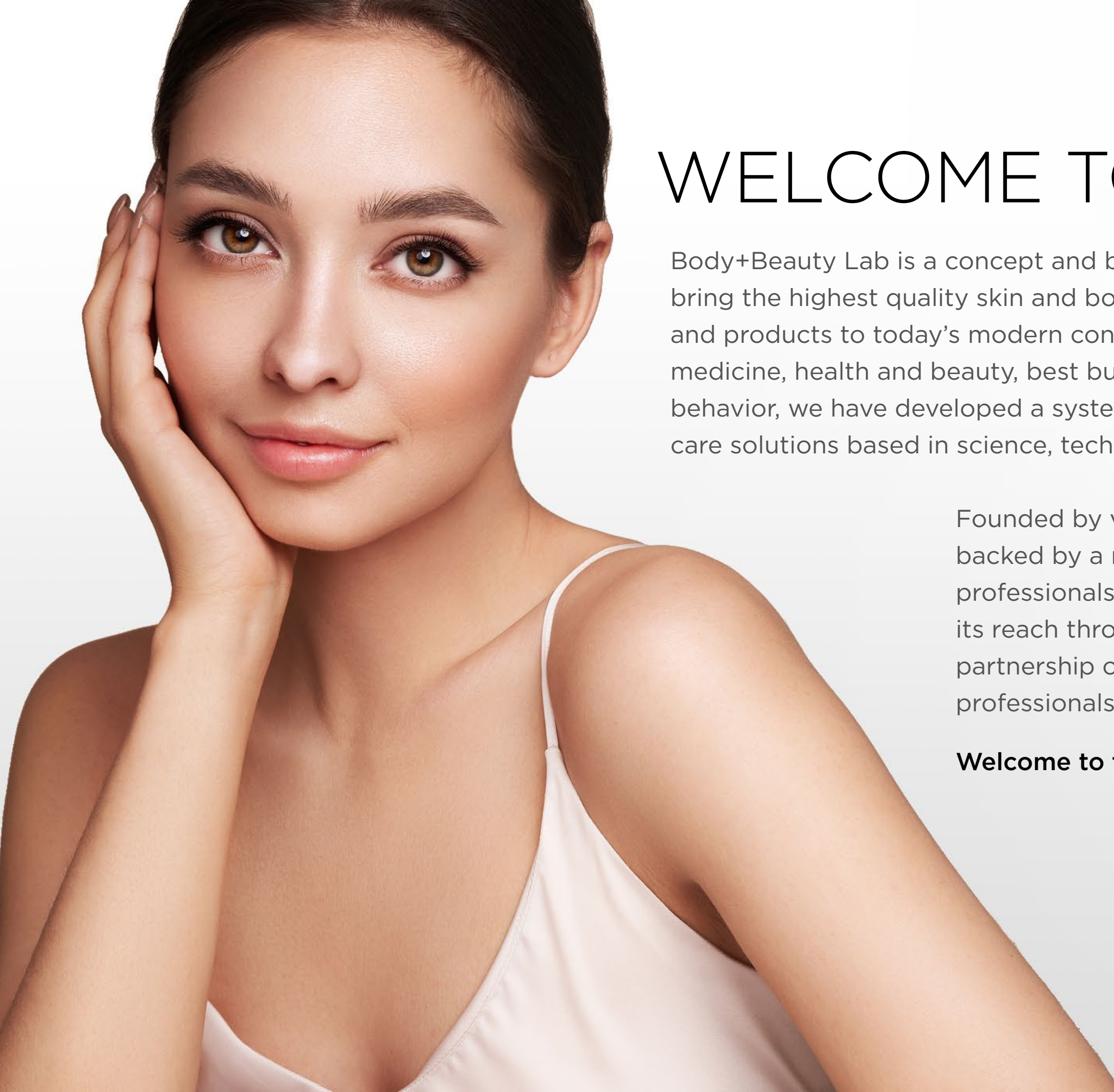


Body  
Beauty  
Lab®



JOIN THE BEAUTY REVOLUTION



# WELCOME TO THE LAB

Body+Beauty Lab is a concept and brand born out of a desire to bring the highest quality skin and body care treatments, services, and products to today's modern consumer. Through research in medicine, health and beauty, best business practices, and consumer behavior, we have developed a system of customized skin and body care solutions based in science, technology, and botanicals.

Founded by visionary Korin Korman, and backed by a network of skilled medical professionals, Body+Beauty Lab is expanding its reach through a strategically developed partnership opportunity with other motivated professionals in mind.

**Welcome to the Lab.**





# THE BODY+BEAUTY LAB MISSION

Backed by premier medical professionals and institutions, Body+Beauty Lab is a beauty customization lab where we are meticulously committed to providing individually tailored and highly effective skin and body care treatments and product regimens for the purpose of health and maintenance.

Specifically, we focus on a menu of curated minimally invasive, non-surgical, technology-driven skincare services, body treatments and product solutions.

Body+Beauty Lab delivers care with the oversight and guidance of an academic medical institution, physicians and professors, and prominent Medical Directors specializing in Plastic Surgery, Facial Plastic and Reconstructive Surgery and Cosmetic Dermatology.

Now, you have an opportunity to broaden your career and medical practice, with a premium medical spa concept – led by an esteemed team of colleagues.





**SKIN** It's your body's framework, comprised of a **luminous**  
*rainbow of texture,  
color and brilliance.*  
And it is distinctly yours, no one shares your  
**SPECIAL DESIGN & COMPOSITION.**

At Body+BeautyLab we give you **UNPRECEDENTED POWER** over your own body to improve your skin through a transparent process that eliminates all subjectivity. Through our meticulously developed **SOS scanning technology**, we analyze and monitor your unique skin health by **TRACKING YOUR PROGRESS**, setting your **PERSONALIZED GOALS**, providing an extraordinary optimal service **TREATMENT PLAN** tailored to your skin's specific needs, and accurately and objectively customize your distinctive **SKIN CARE PRODUCT REGIMEN** recommendations and solutions.

We are **OBSESSED** with your health  
and committed to helping you  
*Live a Beautiful Life.*

**JOIN** the Body+BeautyLab  
Beauty Revolution.



# PROVIDING SPECIALIZED SKIN AND BODY CARE SOLUTIONS FOR CLIENTS

In the current market, skin and body care solutions often fail to address the greatest needs of millennials and other core demographic groups: to deliver immediate, tangible, and experiential beauty benefits, and to offer a visibly meaningful and verifiable skin-improvement tracking system.

Consumers often do not know the condition of their skin, which services to engage in, what products to use, or if the products they purchase are effective. Skin and body care treatment and product options

tend to assume the needs of consumers without assessing their individual skin issues.

We know that the future of beauty retail and treatment is through *skin customization* and *analysis* that verifies attributes, objectively evaluates, and tracks and monitors skin health.

Body+Beauty Lab clients can validate improvements of their skin and see optimal personalized results.



Imagine providing research-based, technology-driven, completely customized treatment plans for your clients and patients, by partnering with the proven methods of Body+Beauty Lab.

***Make an impact on your community. Make an impact on your future.***

# THE BODY+BEAUTY LAB APPROACH

Combining contemporary science and a holistic approach to wellness, Body+Beauty Lab and its team of medical advisors have developed an identity and a process that is synonymous with exceptional, high-quality spa and medical treatments.



**STEP ONE:** Clients partake in a Visia Skin Analysis session, which is a meticulously developed scanning technology that analyzes, validates, and monitors unique skin health, essentially serving as their personal beauty, skin, and wellness coach.

*“This aesthetic analysis objectively and accurately measures wrinkle depths, skin and sun damage, hydration levels, and more, which will allow your medical injectors and medical estheticians to tailor data-driven treatments and skin care to each client’s specific needs and monitor skin health progress.”*

— Korin Korman, Founder —

**STEP TWO:** Our highly skilled and appropriately licensed staff will consult with each client to determine which treatment plan is appropriate for their specific skin and body care needs, and guide them toward appropriate minimally invasive, non-surgical skin and body solutions.



**STEP THREE:** To supplement their treatment plans, clients may utilize Body+Beauty Lab’s comprehensive signature collection of private label, FDA approved clinical personal-care products which contain powerful medical-grade ingredients, and lab-tested botanical skincare products that combine natural, therapeutic formulations incorporating pure and organic botanicals.





# WHAT MAKES US DIFFERENT IS WHAT MAKES A DIFFERENCE FOR YOU WITH THE BODY+BEAUTY LAB OPPORTUNITY

## **A Trusted Name in the Industry:**

Because we are known for our commitment to quality, we have become an industry resource and recognized testing ground for the most innovative technologies.

## **Best Practices Guidance:**

At Body+Beauty Lab you will receive extensive documentation and protocols that other practitioners merely dream of, for ease of operations on a day-to-day basis.

## **Market Positioning:**

We will leverage a distinct market position as a high-end medical spa with the highest quality equipment, customer services, treatments, and products.

## **Body+Beauty University<sup>SM</sup>:**

We utilize comprehensive training for every treatment we provide through our own suite of specialized courses.

## **Shadowing Programs:**

The team from a new location can visit one of our founding locations to shadow any of our professional service providers. Likewise, in time, we may set up a shadowing program at our regional locations as well.

## **Top of the Line Equipment:**

You will have access to best-in-class equipment at affordable prices with our preferred pricing, volume discounts and economies of scale.

## **Dual Branding:**

You will be a part of our corporate family, while still standing out in your community—with your Body+Beauty Lab, “powered by” your business/medical entity of choice.



# A WORD FROM OUR FOUNDER, PRESIDENT, AND CEO, KORIN KORMAN

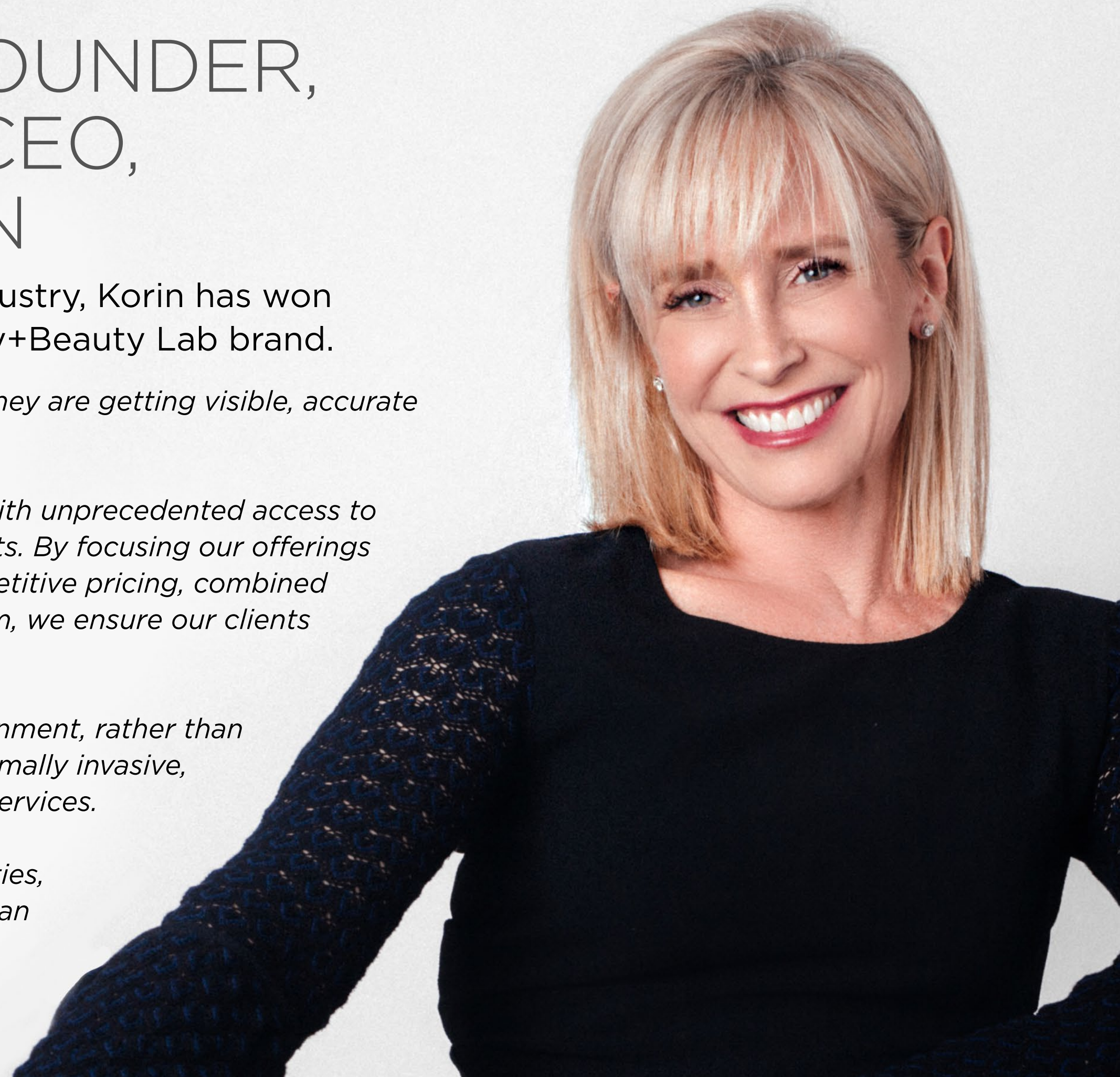
A three-decade veteran in the health and beauty industry, Korin has won numerous awards and recognitions for the elite Body+Beauty Lab brand.

*The industry is shifting. Clients want to address specific issues and know they are getting visible, accurate and superior results with a focus on skincare prevention and maintenance.*

*We are dedicated to beauty, accountability, safety, and providing clients with unprecedented access to technology that allows them to truly achieve and track their skincare results. By focusing our offerings on industry-leading, clinically proven skincare and body solutions at competitive pricing, combined with the guidance and preeminent reputation of our medical advisory team, we ensure our clients receive a personalized, effective experience.*

*And certainly, our clients' experiences are enhanced by our spa-like environment, rather than a clinical one, a hospital or physician's office, where they receive their minimally invasive, non-surgical procedures; and it encourages them to return for additional services.*

*We look forward to welcoming medical professionals from various specialties, along with other business professionals, to the Body+Beauty brand, who can help us bring our exclusive line of aesthetic services and products to more clients nationwide.*







# The Body+Beauty Lab Select Suite of Services

At your Body+Beauty Lab, we will proudly operate a compelling business, where proven science, medical treatment efficacy, holistic health, and skincare solutions all intersect with beautiful efficiency. You can provide a positive experience and real results for our clients, while building a promising practice for yourself.

- Minimally invasive, non-surgical curated skin and body solutions
- Advanced signature skincare
- Canfield Visia Diagnostics®
- Dermaplaning
- Chemical peels
- Laser rejuvenation and resurfacing
- Intense Pulsed Light (IPL) therapy
- Collagen Induction Therapy (CIT)
- Laser hair removal
- A complete suite of injectable services
- PDO ThreadLift
- Platelet-rich fibrin treatments
- Radio frequency and non-invasive technologies for skin tightening, body contouring, and fat destruction procedures

All generated by the most advanced technology providers such as: Hydrafacial MD®, Coolsculpting®, Sciton BBL Medical Laser®, InMode Morpheus 8 RF Microneedling®, Allergan®, Galderma®, MERZ®, and Candela Laser®.







# The Body+Beauty Lab Line of Products: Combining Science and Nature

Our clients and our growing business will benefit from a private label, comprehensive product collection with therapeutic formulations that incorporate highly effective, cruelty free, Ecocert, pure organic botanicals and clinical FDA regulated medical-grade products, in customized regimens to improve skin radiance.



***Are you a day spa owner looking to take the next step in your practice?  
Or a cosmetic surgeon or other medical specialist who wants to  
add a complementary business to your existing practice?***

This is a partnership opportunity suitable for any medical or business professional who sees the value and importance of the services we provide our clients.





# How The Industry Sees Us



VANITY FAIR



GOTHAM  
Top 20 spa in U.S.



Best of Style 2022 - Best Med Spa - Reader's Choice  
Best of Philly 2021 - Best Comprehensive Med Spa  
Best of Style 2019 - Best Medispa



[click to view](#)

[click to view](#)



# Clients Love Us

*"The place is a beautiful, calming space... exceptional and so welcoming during my initial virtual session and facial. ... knowledgeable and helpful during the facial and even gave recommendations for my future skin care regimen. I highly recommend Body+Beauty [Lab] for skin care and will be back for future services. My skin feels brand new! Oh, and they have 'perks' which can add up to redeem for free services in the future!"*

Casey B., Yelp

*"I had filler treatment done to enhance and contour the masculine features of my face and light Botox where fine lines were starting. I was happy with the results immediately. I am at the 48 hour mark and I am absolutely obsessed. They results aren't dramatic, but I can see a night and day difference which is exactly what I wanted."*

Michael F., Google

*"Great service and environment! I got a hydra facial... amazing. My skin has never looked or felt better!"*

Serena S., Yelp

*"I absolutely love going to Body+Beauty Lab... I am receiving compliments and it makes me feel good to hear I look younger. ...made such a difference with my appearance! Even better I look rested! I will never go to anyone else for my face...!"*

Diane M., BestProsinTown

*"My first time visit at the beautiful facility for lip filler. Couldn't have asked for a better experience! Now I have the beautiful lips I always wanted!"*

Macy H., Facebook

Body+Beauty Lab®  
POWERED BY JEFFERSON HEALTH

# BEAUTY

C U S T O M I Z E D

**BOTOX®**

BREAKTHROUGHS

**105** images

CLIENT BEFORE/AFTER GALLERY

**RESTYLANE KYSSE®**

LIP INJECTIONS

**JUVEDERM VOLUMA**

FDA APPROVED FOR CHIN FILLER

**LIQUID GOLD**

PLATELET-RICH PLASMA THERAPY

INSTAGRAM giveaway  
@bodyandbeautylab

[www.bodyandbeauty.com](http://www.bodyandbeauty.com)

*\*new\**  
**FRAX 1550**  
LASER  
RESURFACING



# ...And more



Peri R

★★★★★ 12 weeks ago

I booked a series of laser treatments in hopes of minimizing my rosacea and I can already tell that my redness has improved after my first visit. I am especially pleased with Robby Nelson, the medical provider who performed the treatment. His friendliness and level of expertise made the overall experience very pleasant/stress-free and I am very much looking forward to going back for my next session.



Body+Beauty Lab powered by Jefferson Health (owner)  
12 weeks ago



Thomas D

★★★★★ 43 weeks ago

I have nothing but AMAZING things to say about this establishment. I have sun damaged skin and have used lasers in the past as treatment. It was time for a "touch up" and I am so happy I chose Body+Beauty Lab. Melissa was great at explaining the laser treatment and what to expect after it was completed. Very reasonable pricing too and the facility is beautiful. I would definitely recommend to my friends and can't wait to go back for my follow-up visit!



Body+Beauty Lab powered by Jefferson Health (owner)  
39 weeks ago



Amanda C

★★★★★ 8 weeks ago

Where do I even begin?? You know that emoji with the mind blowing up. That's me when I discovered Jordana, Platinum HydraFacials, and Micro-needling RF. Guys Lemme tell you. First the front desk staff is always attentive and helpful when it comes to making appointments and adjusting time slots when needed. Jordana welcomes you to her clean work station with a beautiful smile every time. She so informative and helped me take the plunge into Micro-needling RF. Honey the results are amazing. More than I had anticipated honestly. My skin is a younger BETTER version of itself. I can't believe my eyes. My skin tone, texture, and fullness has been brought to its full potential due these treatments and services at The Lab. Bravo Jordana and Body+Beauty Lab, Bravo



Body+Beauty Lab powered by Jefferson Health (owner)  
8 weeks ago



Mare R

★★★★★ 12 weeks ago

I was hesitant to write this review because Robby at Body+Beauty Lab is my best kept secret. I've had two treatments with Robby so far. The first one was micro needling and the second, just recently, was a BBL Laser treatment for hyperpigmentation. I'm more beautiful after each time I see him. I'm sure all his clients are. But there is more to Robby than just his amazing esthetician skills and med spa knowledge. I felt like he was one of my BFF's within minutes of meeting him. He is the funniest and sweetest guy and I have a great time even if he's poking micro needles into my skin or zapping me with light. I don't feel a thing because I'm so entertained and also because Robby knows what he's doing. I can't wait to go back!



Body+Beauty Lab powered by Jefferson Health (owner)  
12 weeks ago



Lisa G

★★★★★ 3 weeks ago

I love it here! I've been to both Lisa and Sarah for Botox and lip filler. They both really listened to what I wanted to achieve and the results were amazing! The front desk staff are super friendly and the facility is very clean. I definitely recommend.



Body+Beauty Lab powered by Jefferson Health (owner)  
3 days ago



Tina L

★★★★★ 25 weeks ago

Lisa DiLello is absolutely amazing. I explained the areas I wanted to improve and she patiently explained all my options and provided her recommendations. She is so gentle and explains what will happen step by step. I had cheek filler and botox just yesterday and I already love the results. I will never go to anyone else again for injections and i trust her implicitly! 10/10 fantastic experience with the entire Radnor staff.



Body+Beauty Lab powered by Jefferson Health (owner)  
25 weeks ago





# Compelling Reasons to Join Body+Beauty Lab

As a Body+Beauty Lab partner, you can leverage:

- A concept developed by an esteemed team of medical, science, and business professionals, easily replicated and ready for your implementation.
- Extensive best practices documentation and unrivaled protocols that were created to make running your lab easier day to day.
- An established brand strategically designed for growth, with multiple methods of drawing in clients and multiple revenue streams to help build your business.
- Comprehensive training through Body+Beauty University.<sup>SM</sup> Our distinctive courses are taught by the best in their fields, to keep your service providers up to date on the latest technologies and techniques.
- A natural conduit for bringing new / additional patients into your surgical or other medical practice.





# Industry Outlook

## The Market

The global medical spa market is estimated to reach nearly \$49.4 billion by 2030, growing at an annual rate of nearly 15%.



**It's time to claim your share of this expanding marketplace.**

## The Consumer

The U.S. anti-aging consumer continues to seek and invest in services and products that provide anti-aging and anti-wrinkle properties and techniques. The total global anti-aging market is estimated to reach \$284 billion by the year 2028.

Millennials ages 18-24 make up 26% of med spa clientele with a focus on prevention and a desire a non-clinical environment. Best of all, 65% of medical spa visitors are repeat clients.

## DID YOU KNOW?

According to the American Med Spa Association State of the Industry Report 2022:

*Med spa owners who are medical professionals come from a variety of backgrounds including Family and General Practice, Plastic Surgery, Emergency Medicine, OB/GYN, Dermatology, Dentistry, and Otolaryngology. In fact, 37% of med spas are owned by physicians and surgeons; and Nurse Practitioners, RNs, and Physician's Assistants combined own 36%.*

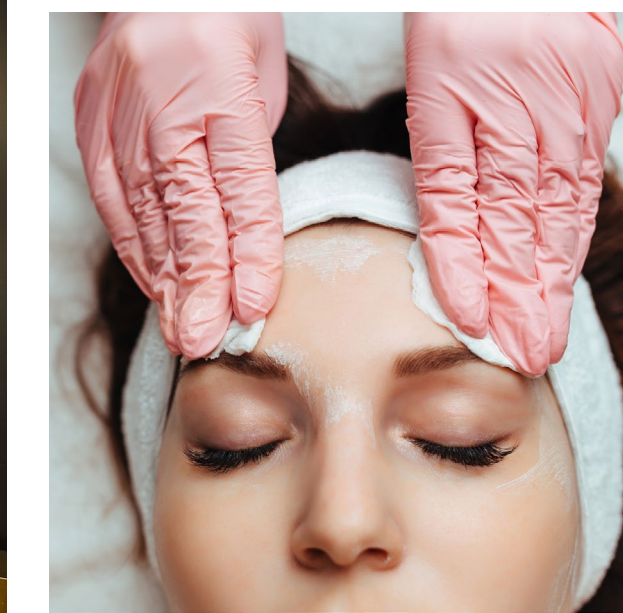
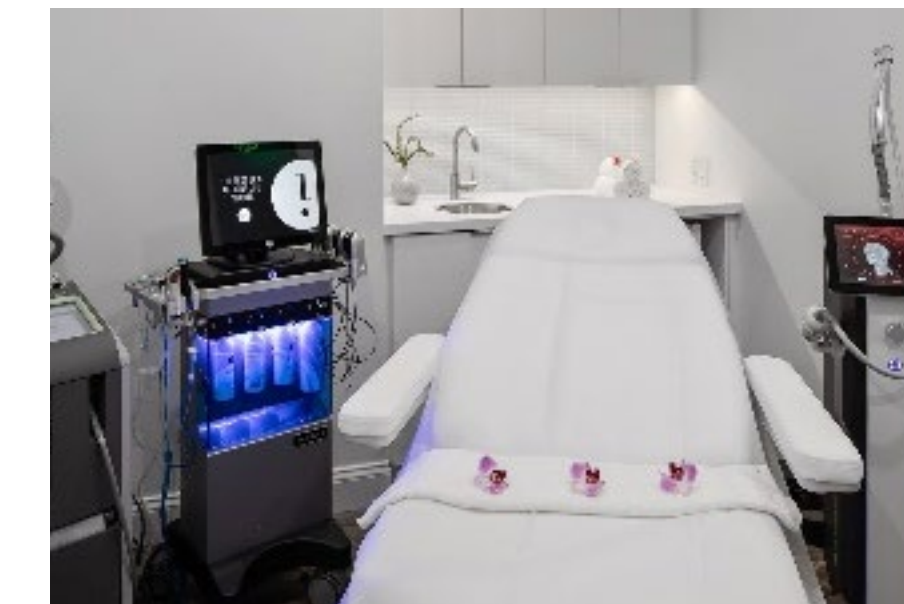
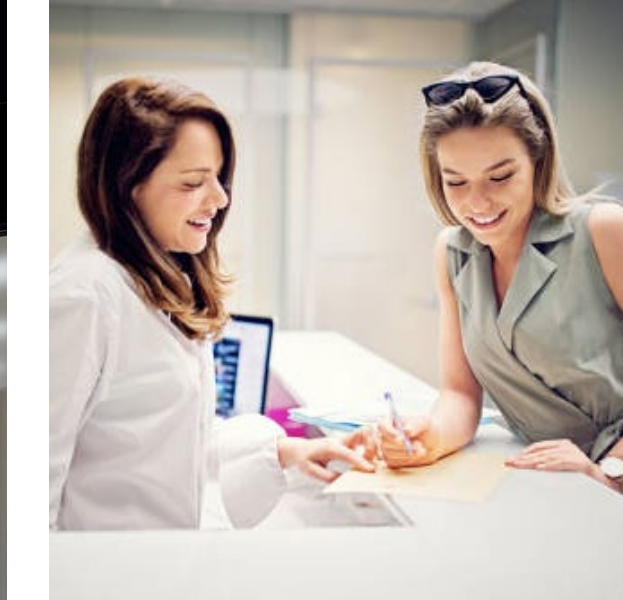


# Visualize Our Lab

Envision yourself, our team, and the Body+Beauty Lab brand, in approximately 1800 square feet of sleek elegance, backed by a medical director who is a board-certified plastic surgeon or cosmetic dermatologist, and supported by our systems, processes and dedicated support team.

What We'll Need:

- Professional clinic location or upscale lifestyle center space
- High traffic area with optimal visibility
- Reception space, five treatment rooms, offices





# Opportunity

We are looking to work with financially qualified medical and business professionals who understand the potential of our brand.





# Exceptional Support

The Body+Beauty Lab partnership model is as much about education as it is performance. We focus on both, as we provide ample training, guidance, and support at each stage of our business growth.

- **Start-Up Guidance:** With architectural and design guidance from our team, we'll transform our selected space into an elegant, modern, sophisticated environment to welcome our clients and grow our business.
- **Initial Training and Ongoing Support:** We provide extensive corporate-based training, access to courses from Body+Beauty University<sup>SM</sup>, plus on-site guidance at all our Labs. Count on us for ongoing coaching, support, and comprehensive training from the moment you join us.
- **Technology Tools and Best-in-Class Equipment:** We have a complete suite of fully vetted technology tools and medical grade equipment specifications our team can use to run our business flawlessly.
- **Comprehensive Documentation:** Our confidential operations manual details the important aspects of the day-to-day activity at our med spa.
- **Marketing Guidance and Support:** We'll guide our teams as we plan our marketing campaigns to local customers, with brand guidelines, and sample materials, including an extensive image library for social media and other digital campaigns.

The beauty of partnering with our corporate team is that you will never feel like you are alone in the pursuit of your goals.





# The Ideal Body+Beauty Lab Partner

Our ideal partners are in a league of their own, with backgrounds varying from medicine to management, to entrepreneurial endeavors. Candidates may have prior experience in:

- Cosmetic medicine or dermatology
- Other medical fields, such as nursing, dentistry, OB/GYN or other specializations
- Business management
- Team building
- Day spa ownership
- ...and more

Whatever your background, we invite you to learn more about Body+Beauty Lab joint venture concept. Explore with us, to see if your skills and interests are a good fit for our med spa model, and see if our philosophy is a good fit for your personal and professional goals.





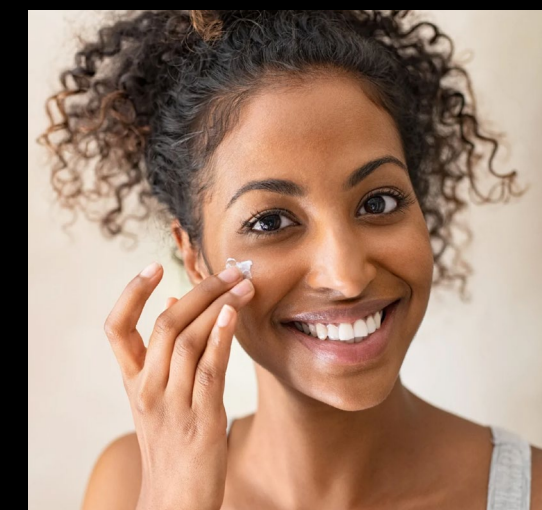
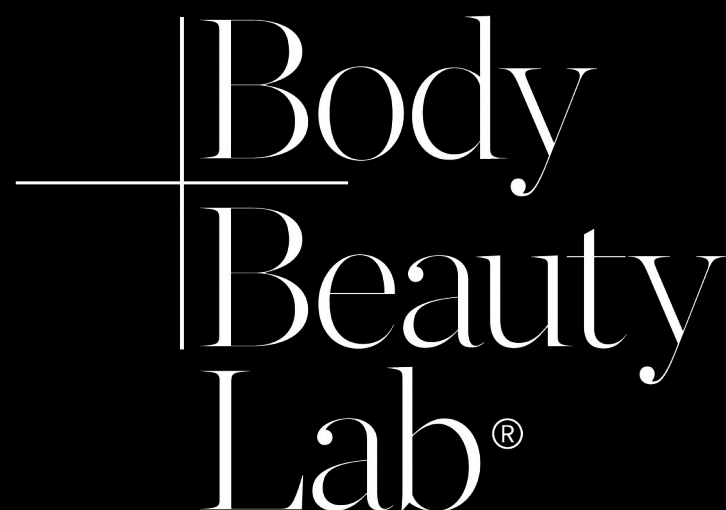


# What's Next?

- 1 Continue to Talk More About Body+Beauty Lab with our Team
- 2 If you Qualify, Review the Term Sheet and Sign the NDA
- 3 Meet the Body+Beauty Lab Team in Person
- 4 Sign the Partnership Agreement
- 5 Work with Corporate to Hire and Train Our Team
- 6 Welcome Your Community to the Lab!



# Let's Continue the Dialogue



888.661.1664

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